

IME

INTERNATIONAL
MANAGEMENT
EDUCATION

e ENGLISH PROGRAM

MANAGEMENT SCHOOL ST.GALLEN ■
INTERNATIONAL PROGRAMS 2021

ST. GALLEN

Executive Leadership

Stop and take stock of your leadership journey so far, assess where leadership is going in the digital age and construct your own individual development path for the future. With an experienced coach and a powerful group of peers you can expect to work on the following topics:

Today's working environment is extremely complex, and its cycles of change are getting shorter and shorter. The ability to influence people, arouse their enthusiasm and to steer them through a complex world and times of turbulent change is called leadership. The aim is to empower people to think and act independently and in alignment with the organization's vision and objectives. Leaders must continuously develop their own leadership qualities to meet these ever-growing challenges. People with managerial responsibility gain effectiveness and impact when they are familiar with the mechanisms of complex, living systems. Based on this knowledge, leaders can skillfully influence their environment and spheres of activity.

www.mssg.ch/executive_leadership



Target group

The leadership program is aimed at members of middle and upper management, sector heads as well as human resources managers and team leaders who wish to improve their management competence with a holistic approach.

Dates 2021

1. Seminar Date
June 7–9, 2021, St.Gallen

2. Seminar Date
October 25–27, 2021, St.Gallen

Duration

3 Days

Further Information

www.mssg.ch/executive_leadership

Participant Fees

CHF 4'800 | EUR 4'500

According to Swiss regulations no additional VAT will be charged for any of the programs.

PROGRAM CONTENTS

With an experienced coach and a powerful group of peers you can expect to work on the following topics:

Leadership values

Personal leadership values and aspirations, stability and resilience.

New insights on old stories

Useful neuroscience for personal growth, understanding behaviour and motivation.

New demands and challenges

Modern definition of leadership. Breaking down old thinking patterns. The effects of digitalization, social trends and "New Work".

High performance (agile) teams

Designing collaboration constructively, leading self-organizing and agile teams, working on team development.

Leading and supporting transformation successfully

Growth mindset, developing new habits, culture change and change leadership.

Courage and responsibility

Handling responsibility. Appetite for risk and entrepreneurship.

Empowerment

From superior to sparring partner, developing coaching competence, having high value conversations.

Employee development

The leader's role, giving rich feedback, delegation. Methods and tools. Knowledge Transfer.

Q&A/experience exchange session

web session to secure transfer process 4–6 weeks after seminar.

Optional

Individual coaching to develop leadership skills.

ST.GALLEN MANAGEMENT & LEADERSHIP PROGRAM

This seminar is part of our three-part program:

MODULE I

Personal Excellence

Personal Excellence actively encourages you to change your personal perspective on others and on yourself. This gives you the opportunity to self-reflect more deeply in order to get to know yourself better and to be able to communicate and to use your strengths and talents in a more targeted way.

MODULE II

Executive Leadership

Stop and take stock of your leadership journey so far, assess where leadership is going in the digital age and construct your own individual development path for the future. With an experienced coach and a powerful group of peers you will enhance your leadership skills

MODULE III

Managing Business

Managing Business gives you the skills to make far-sighted decisions between the conflicting priorities of market opportunities and company strengths. Strategic planning which will lead you faster and safer to future success.

FURTHER INFORMATION:

www.mssg.ch/management_leadership