



ST. GALLEN

■ MANAGEMENT & LEADERSHIP  
SUMMER SCHOOL

MANAGEMENT SCHOOL ST.GALLEN

A close-up, high-angle photograph of a person's face, focusing on the eye area. The person's eyes are closed, and their skin appears smooth and slightly wrinkled around the eye. The lighting is soft and natural, highlighting the texture of the skin and the dark hair of the eyebrow. The background is a plain, light-colored wall.

# MANAGEMENT & LEADERSHIP SUMMER SCHOOL

**Part 1** 12<sup>th</sup> to 15<sup>th</sup> July 2022, Engelberg | CH

**Part 2** 23<sup>rd</sup> to 26<sup>th</sup> August 2022, Salach | D

**Part 1** 4<sup>th</sup> to 7<sup>th</sup> July 2023, Engelberg | CH

**Part 2** 22<sup>nd</sup> to 25<sup>th</sup> August 2023, Salach | D



A close-up, high-resolution photograph of a person's face, focusing on the right eye and eyebrow. The skin is a warm, light brown tone. The eye is partially open, showing a dark iris and a reflection. The eyebrow is dark and well-defined. The lighting is soft, creating subtle shadows and highlights on the skin's texture.

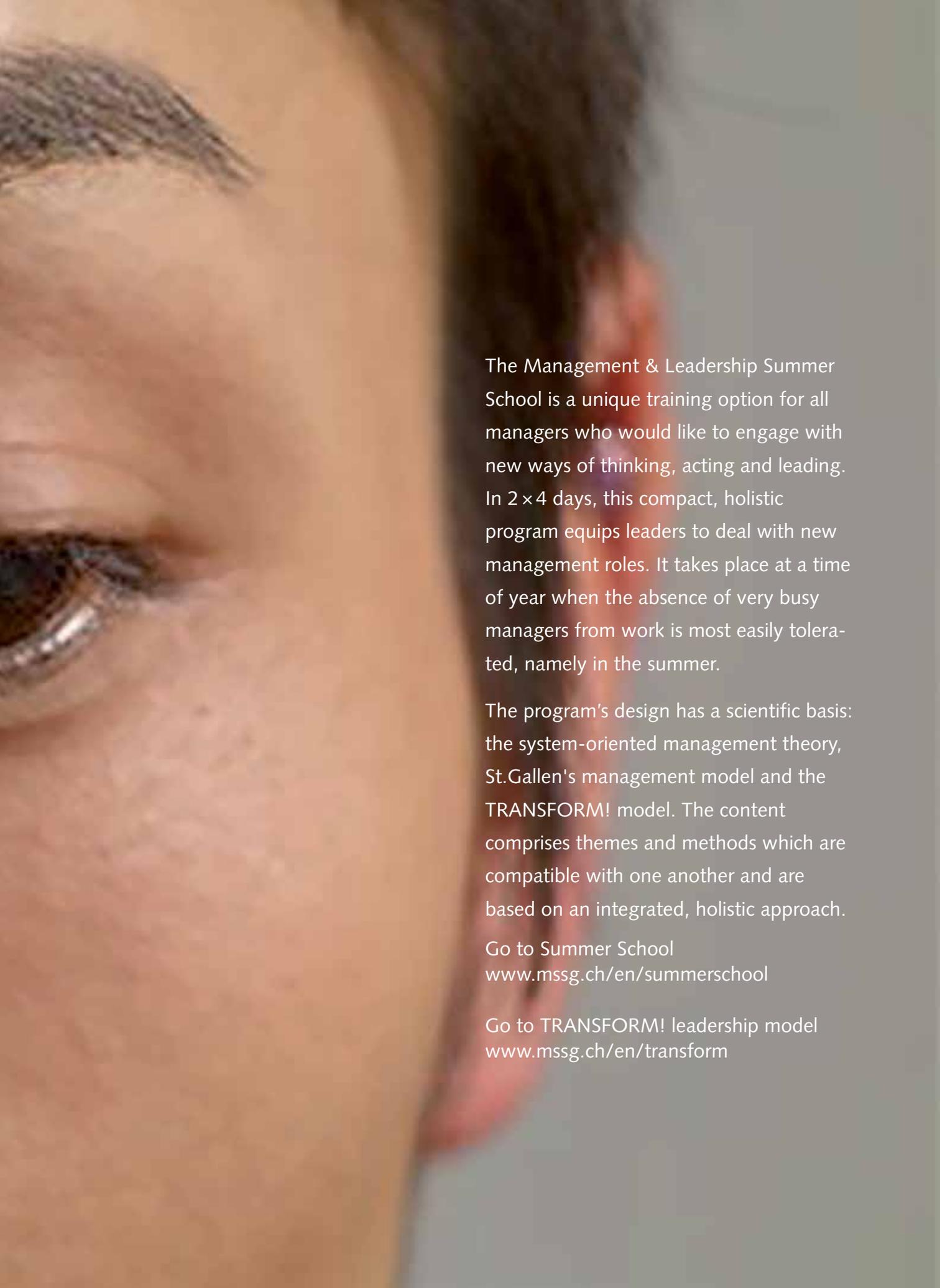
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The Management & Leadership Summer School is a unique training option for all managers who would like to engage with new ways of thinking, acting and leading. In 2 × 4 days, this compact, holistic program equips leaders to deal with new management roles. It takes place at a time of year when the absence of very busy managers from work is most easily tolerated, namely in the summer.

The program's design has a scientific basis: the system-oriented management theory, St.Gallen's management model and the TRANSFORM! model. The content comprises themes and methods which are compatible with one another and are based on an integrated, holistic approach.

Go to Summer School  
[www.mssg.ch/en/summerschool](http://www.mssg.ch/en/summerschool)

Go to TRANSFORM! leadership model  
[www.mssg.ch/en/transform](http://www.mssg.ch/en/transform)

A newly developed St.Gallen leadership model underpins the Management & Leadership Summer School. It integrates up-to-date insights into leadership and collaboration in one holistic system. The model ensures that all relevant business dimensions are precisely identified and interlinked effectively: commercial strategy and personal life concepts, existing structures and digital transformation processes, speed and durability, rational objectives and emotional motives, operational clout and the sustainable creation of purpose.

#### VALUE-ORIENTED

We need to know where we have come from before we can lead others into the future. The TRANSFORM! management model uses people's values and roots as a driving force for leadership.

#### INSPIRING

Leadership cannot be truly successful without a shared vision and genuine trust. The TRANSFORM! leadership model balances strategy and the creation of purpose.

#### SUSTAINABLE

Businesses should not deny their social and ecological context. The TRANSFORM! leadership model makes sustainability an obligation.

#### PROGRAM PREPARATION

##### Preparatory Webinar

Introduces program, elicits expectations, introduces online support, gives information about preparatory reading

#### TRANSFER SUPPORT

##### Smart learning platform and Online transfer

Support during transfer process, complete digital learning documents, Learning Nuggets to enhance knowledge, networking and sharing experiences with other participants

##### Webinar on ensuring knowledge transfer

- Q&A session
- individual support during implementation
- sharing experiences



#### SMARTER LEARNING

Digital learning platform  
Moderated web sessions  
Online learning nuggets

#### PERSONAL CONTACT

Questions on the summer school and in-house trainings?

Stephanie Kropf, Program Director, is happy to take the time for a consultation or a tailor-made offer:

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phone +41 71 222 51 53



## WEEK 1

The first week focuses on an enhanced and systematic examination of the «TRANSFORM! model» with continuous reference to its sustainability and viability. Cognitive aspects such as thinking and logic and emotional factors such as behavior and feeling are inter-linked and enjoy equal status.

Because only those who know themselves – their strengths, weaknesses, preferences and idiosyncrasies – are in a position to observe and analyze their own behavior and proactively make necessary changes to that behavior.

To achieve this, the first part of the Summer School presents instruments, methods and learning partnerships which play an important role in the program.

Inspiring leaders who influence others are first and foremost «in balance». But how much leadership and how much management do I need in my current role or situation? And am I leading in an authentic and nonetheless effective way? Finding the answer to this question for yourself is another central component of the program.

### The TRANSFORM! leadership model & leadership personality in balance

- 1 Introduction to the TRANSFORM! model
- 2 Effective leadership: discipline and technical skills
- 3 Own roots: source of values and concept of human nature
- 4 What type of leader am I? Determining your selfimage and public perception
- 5 Leadership personality: effective, authentic and balanced leadership
- 6 Vision and value orientation: orientating yourself long-term, both professionally and privately

### Think tank

Specialist presentation and think tank session

## WEEK 2

Strategy, change and culture feature in the second week of the Summer School. Strategic thinking is the art of foresight. An important aspect of this is the ability to outline future scenarios or visions of markets, competitors and technologies, amongst other things. The aim is to recognize challenges and opportunities in trends in good time. You will be provided with the appropriate methods and tools to do this in a practice-oriented way.

One fundamental problem is that most people associate change with fear and resistance, whereas change – defined as adapting structures and creating the new – is actually an existential capacity of a business. What does this mean for management practice?

A team has to be put together from the existing staff, with all their strengths and weaknesses: a team which is able to face challenges. Team development is primarily the process of change and growth within a group of individuals, brought together with the focus on a common goal or a common task. The strategy itself needs to address future competences and systematically pursue and develop these in talent management. The Summer School will provide you with appropriate courses of action for these challenges too.

### Strategy, change and culture: shaping and embedding transformation

- 7 Strategy: thinking strategically and asking the right questions
- 8 People and culture: shaping transformation
- 9 Structure and team: recognizing diversity and individual strengths
- 10 Job design: fostering and developing exceptional people
- 11 Acknowledging and managing implementation gaps in the change process
- 12 Providing inspiration: managers who demand performance from their employees must facilitate finding purpose.

### Think tank

Specialist presentation and think tank session

# MANAGEMENT & LEADERSHIP SUMMER SCHOOL 2022

## Preparation for program

### Preparatory webinar

Introduction, eliciting expectations, introduction to online support, information about preparatory reading

### Knowledge transfer support

Smart learning platform and virtual support during the transfer process, full set of digital learning documents, learning nuggets to deepen knowledge, networking & exchange with other participants.

### Webinar to ensure knowledge transfer

Question and answer sessions, individual support with transfer, exchange of experience



### SMARTER LEARNING

Digital learning platform  
Moderated web sessions  
Online learning nuggets

## VENUES

KLOSTER ENGELBERG IN ENGELBERG (CH)



**PART 1** | [www.engelberg.ch](http://www.engelberg.ch)

BURG STAUFENECK IN SALACH (D)



**PART 2** | [www.burg-staufeneck.de](http://www.burg-staufeneck.de)

## Target group

Experienced managers who

- are in a senior position and bear responsibility for the results of a whole company or organizational unit
- actively help to shape areas of action in their company
- are preparing to take on new roles with greater managerial responsibility
- want to acquire, refresh or systematize solid management skills
- want to update and renew their own management expertise

## Lecturers

The content is delivered by four experienced top consultants from Management School St.Gallen, who will give an in-depth view of the latest insights with practical examples from international businesses. The diversity of specialties and experiences they offer means that they complement one another ideally.

## Duration

Training program in 2 x 4 days

## WHEN AND WHERE?

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## Attendance fee

CHF 11'300 | EUR 11'300

The course is VAT-exempt. The attendance fee covers the face-to-face training programs and web sessions as per the description, extensive seminar documents and access to the Smart Learning Platform, including materials.

## Optional certification

St Gallen's certificate with exam:

Certification as a St Gallen Management Expert

CHF 600 | EUR 600

## Further information

Further information about St.Gallen's Management & Leadership Summer School, including registration form:

[www.mssg.ch/summerschool](http://www.mssg.ch/summerschool)